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General information







A place to dream. With eyes wide open.

The dream of a sports car comes alive at the **Porsche Museum**. Immerse yourself in the fascinating world of the sports car manufacturer. Alongside the exhibition, there's also a host of other things for you to discover, ranging from gastronomic and cultural delights to fun and games for our youngest visitors.

Start your dream journey with a tour of the exhibition. Here in the 5,600 m² exhibition space, you will encounter legendary race cars, captivating production cars and stunning prototypes and design studies. More than 80 vehicles await you. As does their sound. **Porsche in the Mix** allows you to experience the soundscape of Porsche sports cars at first hand – and put together your own sound mix to take home.

At the end of the exhibition tour, you can still immerse yourself deep in Porsche history. With its exciting high-tech functions, the interactive **Porsche Multitouchwall** invites you to embark on a virtual journey through time. In our **museum workshop**, you can then watch classic

Porsche vehicles being restored and prepared for racing in the 'Museum on Wheels'.

Our guided architectural tours give you the opportunity to see the museum – and its fascinating architecture – from a different perspective. We also have special guided tours for our young visitors and hold numerous events that give you an inside view on a host of exciting topics.

If you wish to take a break, the **Coffee Bar, Boxenstopp bistro or Christophorus restaurant** are ready and waiting to serve you. And of course our **museum shop** has everything to make the hearts of Porsche fans, big and small, beat just that little bit faster.

You are also welcome to visit outside normal opening times. We can provide you with a unique setting for your **events in our Event Area**, surrounded by cars producing an overall 23,000 hp.

So you can look forward to spending many thrilling hours in the Porsche Museum. Take a look at this brochure for all the details on what we offer.





TOUR Take pole position every time. Factory and museum tours.

With over 30,000 race victories under our belt, we know a thing or two about best positions. So it's no wonder then, that our fascinating factory, museum and architectural tours give you the winning edge too - ensuring that you don't miss out on the details.

Regular guided tours

We conduct regular guided tours every day at 11.00 am and 3.00 pm, as well as themed tours for some selected special exhibitions. These can only be booked in person at the ticket desk.

Cost: 4 Euros per person, plus admission charge.

Group tours

Private tours in various languages can be booked in advance for groups of up to 25 people.

Cost: 60 Euros, plus admission charge.

Guided tours for children and school groups

More information can be found on page 6 onwards.

Architectural tours

These guided tours provide a fascinating insight into the architectural concept of the Porsche Museum. Private tours in German and English can be booked in advance for groups of up to 25 people. Cost: 90 Euros, plus admission charge.

Zuffenhausen factory tours

Factory tours in various languages are available Monday to Friday for groups of up to 15 people. Prior booking is required. Cost: 6 Euros per person.

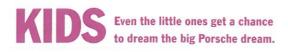
Guided tours for people with disabilities

The Porsche Museum offers guided tours for the visually impaired, the hearing impaired and for people with physical disabilities and learning difficulties.

Cost: 60 Euros, plus concessionary admission charge (does not include a sign language interpreter).

Further information on our range of tours can be obtained from our visitor information service.





For many, the dream of owning a Porsche starts in childhood. So there is much for children and youngsters to discover at the Porsche Museum. And we'll help them do just that with our exciting, specially devised programme of activities.

The **Kids Rally** at the Porsche Museum enables children to explore various themes of the exhibition on their own and have fun along the way by solving a number of creative and tricky exercises. The Kids Rally is available from the Porsche Museum ticket desk. Cost: 4 Euros.

Guided tours for children (Porsche Junior: 4-7 years, number of participants: 1-10 children, cost: 75 Euros, plus admission charge for accompanying adults; Porsche Kids: 8-13 years, cost: 60 Euros, plus admission charge for accompanying adults) and the audio guide for children (free of charge) explain the exhibition in a fun way and are matched to the particular age group.





Celebrate a **child's birthday** (8–13 years) in the company of more than 23,000 horses. A range of programmes is available in which children can, for example, paint a wooden Porsche or have 'pit stop' competitions where they show how quickly they can get into full racing gear and climb into a racing car. They can even assemble a miniature engine which can be taken home afterwards. Cost: 179 Euros.

The Porsche Museum also offers a one-hour **introductory tour** for all school grades. Cost: 60 Euros.

During the school holidays, the Porsche Museum offers changing holiday programmes. These are free of charge.

For more information, please contact our visitor information service.





SHOP Even men love shopping here.

In the museum shop you'll find interesting, attractive and often rare items relating to Porsche history. Whether you are looking for a small, high-quality souvenir or a long sought-after collector's item, the museum shop invites you to browse, peruse, admire and buy.

You'll be impressed by the extensive range which includes limitededition model cars and selected accessories for historic vehicles. Why not take a little piece of Porsche home with you?

Also to be found in the museum shop is a wide range of literature – including titles published by the museum's own publishing house Porsche Museum Edition. These books are 'made in Zuffenhausen' and bring together detailed expert knowledge, interesting background information and a host of hidden treasures all about the Porsche brand.

Our second-hand bookshop, with its collection of historic literature and automobilia, is also housed in the shop. Our selection of collector's items, some of which are one-offs, are themed around historic events. We'll be happy to help you search for your own favourite book and look forward to receiving your enquiries.

All contact information can be found on the last page.

Opening hours

Tuesday to Sunday, 10.00 am to 6.00 pm. Closed on Mondays.





It's worth looking up from your meal now and then. You might just snot a legend then. You might just spot a legend.

A diverse range of superb culinary options is on offer at the Porsche Museum. From speciality coffees and international snacks to gourmet cuisine, there is something to satisfy every taste. Our Coffee Bar is located conveniently for visitors in the foyer. Here, you can relax with a cup of coffee and enjoy a snack before embarking on your tour of the museum.

Alternatively, you can enjoy watching our chefs prepare your meal in the company of your family, friends or colleagues in the friendly atmosphere of the **Boxenstopp**. The seasonal menu includes regional dishes, fresh salads and stir-fries. The 'Boxenstopp' is also open to visitors without admission ticket.

In the **Christophorus** restaurant, gourmets can treat their palates to steaks, Mediterranean delicacies and the most exquisite wines. Also on the menu is in-house matured US prime beef which is grilled fresh right in front of guests' eyes. At lunchtime, customers also have the option to choose a three-course business lunch. The adjacent Cigar Lounge provides a comfortable ambience in which to wind down after your meal. The Christophorus is on the same level as the exhibition and is therefore accessible both through the museum and through a separate entrance – and consequently can be visited outside the normal museum opening





hours. The large glass facade gives restaurant guests a panoramic view of Porscheplatz and the 'Inspiration 911' sculpture as well as the production building where the sports cars and engines are built.

Contact information for the restaurants can be found on the last page.

Opening hours

Coffee Bar

Tuesday to Sunday, 9.00 am to 6.00 pm.

Boxenstopp

Tuesday to Sunday, 11.00 am to 6.00 pm.

Christophorus

Tuesday to Saturday, 11.30 am to 2.30 pm and from 5.30 pm to 12.00 midnight. Sunday from 11.30 am to 2.30 pm. Food served from 12.00 noon to 2.00 pm and from 6.00 pm to 9.30 pm. Closed on Mondays.



Preparation is key - and not just on the racetrack. The Porsche Museum essentials at a glance.

The most important milestones of Porsche history await you. Prepare yourself for a fascinating journey that will take you from the very beginnings of the Porsche brand to the present day. On the way, you will encounter legendary race cars, fascinating production cars and stunning prototypes and concept studies.

Admission charges

Adults: 8 Euros, concessions: 4 Euros.

Evening ticket: half-price admission from 5.00 pm.

Free admission for children up to 14 years of age when accompanied

Groups of 10 or more, no guided tour: 6 Euros per person, including audio guide.

Private guided tours: 60 Euros, plus admission charge (max. 25 persons, advanced booking required).

Our visitor information service will be happy to advise you on the range of guided tours available as well as the numerous activity programmes for children and school groups.

Arriving by train via Stuttgart main station

Take the S-Bahn line S6 (towards Weil der Stadt)/S60 (towards Leonberg). Alight at the Neuwirtshaus (Porscheplatz) stop.

Arriving by road via the motorway

On the A 81 Stuttgart-Heilbronn/Heilbronn-Stuttgart motorway, take exit 17 Stuttgart-Zuffenhausen, towards the B 10, then the Stuttgart-Neuwirtshaus exit. Take Schwieberdinger Straße/L 1143 as far as Porscheplatz.

Arriving by road from Stuttgart

Take the B 10 towards the A 81 motorway. Take the exit for Korntal, turn right onto Stammheimer Straße, continue along Adestraße and then turn right onto Strohgäustraße as far as Porscheplatz.

Parking facilities

Plenty of parking spaces are available for our visitors in our underground car park. Charges apply. There is also a car park for buses and parking spaces for camper vans and motorcycles. Please follow the signs provided.

Audio guide

An electronic audio guide is available free of charge to all visitors. The audio guide can be used to explore the exhibition as you wish. It contains sound tracks for films and information about individual vehicles.

The audio guide is available in the following languages:

German, English, French, Spanish, Italian, Russian, Japanese and Chinese. A children's version is available for our younger visitors.

Accessibility

All areas of the museum are accessible via the appropriate ramps or the lift. Disabled parking spaces are also provided and are free of charge.

Services for people with disabilities

- A range of guided tours
- . Gloves enabling the visually impaired to touch the cars
- The Porsche Museum welcomes guide dogs
- The Porsche Museum provides induction loops for hearing aids for the guided tours

For more information on these services, please contact our visitor information service.





Address

Porsche Museum Porscheplatz 70435 Stuttgart-Zuffenhausen

Opening hoursTuesday to Sunday:

9.00 am to 6.00 pm.
Last admission is at 5.30 pm.
Closed on Mondays.
We are open on all public holidays.
Please see our website for special opening and closing days.

Admission charges

Adults: 8 Euros.
Concessions: 4 Euros.
Free admission for children up to
14 years of age if accompanied by
an adult.

Visitor information service, general information

Tel.: +49 711 911-20911 Fax: +49 711 911-20356 E-mail: info.museum@porsche.de

E-mail: Imo.museum@porscne.de

E-mail, factory tour:

werksfuehrungen@porsche.de

Reservations for the Christophorus restaurant and Boxenstopp bistro

Tel.: +49 711 911-25980

E-mail:

restaurant-christophorus@porsche.de

Museum shop

Tel.: +49 711 911-23007 Fax: +49 711 911-26965

E-mail: shop.museum@porsche.de

Web: www.porsche.com/museum

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